

Position Title: Communications Intern, Heritage Tourism
Reports To: Executive Director
Duration: 200 hours per semester, \$500 stipend upon completion
Timeline: Applications due April 14, 2025 for Summer Internship



Summary:

The Communications Intern, Heritage Tourism will research and develop compelling historical content to enhance our destination marketing efforts, with a special focus on the 250th anniversary of the U.S. in 2026. This role offers a unique opportunity to explore Madison and Morgan County's rich history, uncover diverse narratives, and create engaging trip inspiration and itineraries for visitors. Requires at least 1-day per week in office at the Convention & Visitors Bureau (CVB), with opportunity to work remotely otherwise.

Responsibilities & details:

- Support America 250 initiatives by identifying and sharing local sites and stories that connect to the national anniversary and guiding themes for national commemoration.
- Conduct historical research to develop accurate, well-rounded content that brings our area's full history to life. Your work will highlight multiple perspectives and create compelling narratives that engage and inform our cultural heritage travelers.
- Create blog posts, itineraries, and other marketing copy that blend local history with tourism experiences to showcase historic sites, museums, and cultural attractions.
- Collaborate with the Marketing Specialist and Director to align content with tourism initiatives and brand voice.

Skills & abilities:

- Strong research and analytical skills with the ability to synthesize complex historical information into accessible and engaging narratives;
- Excellent writing abilities, attention to detail and commitment to historical accuracy; and
- Self-starter with the ability to work independently, take initiative, listen for clarification and meet deadlines.

Computer skills:

- Proficient in the use of the Microsoft Office Suite, Google Docs or similar; familiarity with content management systems (WordPress, etc.) is a plus.

To apply, submit resume and cover letter to director@visitmadisonga.com with the subject line "RE: Intern Application." No phone calls, please.

About Madison Morgan County Convention & Visitors Bureau

The Madison Morgan County Convention & Visitors Bureau, Inc. (MMCVB) is a non-profit 501 (c) (6) that serves as the official destination marketing organization for the City of Madison and Morgan County, Georgia. MMCVB works to advance Morgan County's \$60+ million tourism industry that supports more than 550 local jobs.

MMCVB promotes tourism through marketing initiatives including brand awareness/advertising, participation in regional and state destination marketing associations, its role as Camera Ready Liaison for the film industry, operation of the Madison Morgan County Welcome Center and more.